



CULINARIA

A WINE AND CULINARY ARTS FESTIVAL

SAN ANTONIO TEXAS



AT A GLANCE

The festival is a world class experience. One that truly reflects the confluence of culture only found in San Antonio. We proudly display chefs from this great city and bring in distinguished chefs from around the globe. To ensure a great week long series of events, winemakers from Texas and around the world as well as spirit producers play a role in complementing flavors to make this a meaningful experience for our guests. The mission of Culinaria is to promote San Antonio as a premier destination for wine and food while fostering community growth and enrichment.

COMMITMENT TO COMMUNITY

Since 2000 the festival has given to many different organizations and is proud of the outpouring of support for these organizations. The Festival is a **501(c)(3) non-profit organization** governed by a Board comprised of wine and food professionals and civic and business leaders. Proceeds from the Festival benefit designated San Antonio charities and causes.

The festival proudly supports culinary students and strives to help as many as possible achieve their dreams of completing their education so that they may contribute to the many amazing restaurants that make up the culinary landscape in San Antonio.

Child Advocates San Antonio is another organization that is near and dear to our hearts and one of our selected beneficiaries. Child Advocates San Antonio assigns community volunteers to be the voice for abused and neglected children.

EVENTS THAT CREATE CULINARIA

Our series of events feature the best in wine and food pairings. The festival started as a group of friends enjoying wine and food together and we strive to maintain that festive elegance and meaningful experience. During the week of the festival you can enjoy many different types of events as we appeal to all tastes and offer everything from casual to upscale dining options. Whether you prefer to enjoy our Winemaker Dinner series in local high end restaurants or elaborate evenings of sampling the best the city has to offer in unique and exciting settings. With San Antonio as our setting and the best restaurants in our city starring, the result is an event

SUPPORT FOR EDUCATION

Culinaria is an organization serving as an educational forum for consumers, producers, restaurateurs, food consultants, writers, teachers and industry personnel. The Festival's goals are to foster sound professionalism in wine and food production and service and to promote U.S. and Latin American wine and food-related industries. As a major component of the Festival, vintners match their finest varieties with cuisine, promoting creativity and excellence in all areas of the culinary arts and viticulture.





SAN ANTONIO TEXAS CULINARIA 2011 SPONSORSHIP OPPORTUNITIES

PRESENTING - \$500,000

Please contact Suzanne Taranto, President/CEO at 210-822-9555 or Suzanne@Culinariasas.org for a tailored sponsorship proposal.

DIAMOND-\$50,000

- Logo recognition on CULINARIA programs, website, invitations, event specific programs and various other print materials
- Entry to Media Kickoff (invitation only event) + opportunity to provide promotional materials/gifts to media comprised of national and international journalists with high profile publications.
- Entry for 30 to Exclusive Friendraiser Event (annual sponsor and wine auction party - invitation only)
- 300 tickets to Festival Events *

PLATINUM -\$25,000

- Opportunity for individual event presenting sponsorship
- Sponsor listing at events
- Logo recognition on CULINARIA programs, website, invitations and various other print materials
- Entry for four to Media Kickoff (invitation only event) + opportunity to provide promotional materials/gifts to media comprised of national and international journalists with high profile publications.
- Entry for ten to Exclusive Friendraiser Event (annual sponsor and wine auction party - invitation only)
- 150 tickets to Festival Events*

GOLD-\$15,000

- Logo recognition on CULINARIA programs, website, invitations and various other print materials

- Entry for two to Media Kickoff (invitation only event) + opportunity to provide promotional materials/gifts to media comprised of national and international journalists with high profile publications.
- Entry for eight to Exclusive Friendraiser Event (annual sponsor and wine auction party - invitation only)
- 75 tickets to Festival Events*

SILVER - \$10,000

- Logo recognition on CULINARIA programs, website, invitations and various other print materials
- Entry for two to Media Kickoff (invitation only event)
- Entry for four to Exclusive Friendraiser Event (annual sponsor and wine auction party - invitation only)
- 40 tickets to Festival Events*

BRONZE-\$5,000

- Logo recognition on CULINARIA programs and website
- Opportunity to provide company promotional materials/gifts in select event gift bags
- Entry for two to Exclusive Friendraiser Event (annual sponsor and wine auction party - invitation only)
- 20 tickets to Festival Events*

**Certain Restrictions Apply*

**Commit by March 1, 2011 to receive all sponsor benefits*



VENDOR/EXHIBITOR PARTICIPATION

Festival Week All Access

\$7,500

Gain exposure to attendees with prominent positioning at all major

festival events. We take care of tables, skirting and chairs. Participating as a vendor is the perfect opportunity to garner impressions for your brand. *

Three Day Exhibitor Access

\$5,000

Gain exposure to attendees with prominent positioning at three major festival events. We take care of tables, skirting and chairs. Participating as a vendor is the perfect opportunity to garner impressions for your brand. *

**Certain restrictions apply and vendors must be approved*

TICKET PACKAGES

Packages are created to reflect the most popular events; however, we can customize a package to suit your specific taste.

PARTY OF 10

10 tickets to a wine or food seminar

10 tickets to Sip, Savor & Shop

10 tickets to Burgers, BBQ & Beer

10 tickets to Grand Tasting

10 tickets to Best of Mexico

10 tickets to Totally Texas

\$1,997

PARTY OF 6

6 tickets to a wine or food seminar

6 tickets to the Burgers, BBQ & Beer

6 tickets to Grand Tasting

6 tickets to Best of Mexico

6 tickets to Totally Texas

\$1,020

PARTY OF 4

4 tickets to Sip, Savor, & Shop

4 tickets to Burgers, BBQ & Beer

4 tickets to Grand Tasting

4 tickets to a wine seminar

4 tickets to Totally Texas

\$680

PARTY of 2

2 tickets to Burgers, BBQ & Beer

2 tickets to Grand Tasting

2 tickets to a wine/food seminar

2 tickets to the Best of Mexico

2 tickets to Totally Texas

\$340

PARTY OF 1

1 ticket to The Grand Tasting

1 ticket to a Wine Seminar or Cooking Demo

1 tickets to The Best of Mexico

1 ticket to Totally Texas

\$140 per person

GROUP RATES ALSO AVAILABLE

